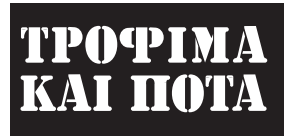


# Insertion Order for TROFIMA KAI POTA



Use this insertion form in order to reserve your advertising space in the magazine TROFIMA KAI POTA. Print this insertion order and fax it, after filling it out, to (+30) 210 9242650. Please make sure to send us your insertion form before the ad closing date of the first edition you want to reserve, as indicated below. For further information, please call (+30) 210 9242947, or contact us by email at sales@triaina.com

## I. Please mark the advertisement units you want to reserve

Size	1x	3x	6x	9x	12x
<b>Interior Pages</b>					
Double Spread	<input type="checkbox"/> 3000	<input type="checkbox"/> 2850	<input type="checkbox"/> 2700	<input type="checkbox"/> 2550	<input type="checkbox"/> 2400
Full Page	<input type="checkbox"/> 1500	<input type="checkbox"/> 1425	<input type="checkbox"/> 1350	<input type="checkbox"/> 1275	<input type="checkbox"/> 1200
1/2 Page Island	<input type="checkbox"/> 1050	<input type="checkbox"/> 997	<input type="checkbox"/> 945	<input type="checkbox"/> 892	<input type="checkbox"/> 840
1/2 Page	<input type="checkbox"/> horizontal <input type="checkbox"/> vertical <input type="checkbox"/> 900	<input type="checkbox"/> 855	<input type="checkbox"/> 810	<input type="checkbox"/> 765	<input type="checkbox"/> 720
1/3 Page	<input type="checkbox"/> horizontal <input type="checkbox"/> vertical <input type="checkbox"/> 600	<input type="checkbox"/> 570	<input type="checkbox"/> 540	<input type="checkbox"/> 510	<input type="checkbox"/> 480
1/4 Page	<input type="checkbox"/> horizontal <input type="checkbox"/> vertical <input type="checkbox"/> box <input type="checkbox"/> 450	<input type="checkbox"/> 427	<input type="checkbox"/> 405	<input type="checkbox"/> 382	<input type="checkbox"/> 360
1/8 Page	<input type="checkbox"/> 250	<input type="checkbox"/> 237.50	<input type="checkbox"/> 225	<input type="checkbox"/> 212.50	<input type="checkbox"/> 200
<b>Privileged Pages</b>					
Inside Cover Page	<input type="checkbox"/> 1800	<input type="checkbox"/> 1710	<input type="checkbox"/> 1620	<input type="checkbox"/> 1530	<input type="checkbox"/> 1440
Inside Back Page	<input type="checkbox"/> 1725	<input type="checkbox"/> 1638	<input type="checkbox"/> 1552	<input type="checkbox"/> 1466	<input type="checkbox"/> 1380
Back Cover Page	<input type="checkbox"/> 1800	<input type="checkbox"/> 1710	<input type="checkbox"/> 1620	<input type="checkbox"/> 1530	<input type="checkbox"/> 1440
<b>Text Pages</b>					
Page no 1	<input type="checkbox"/> 1800	<input type="checkbox"/> 1710	<input type="checkbox"/> 1620	<input type="checkbox"/> 1530	<input type="checkbox"/> 1440

Prices do not include 20% social tax

## II. Please mark the editions in which you want to reserve your advertising space

	Ad Closing	Final Date for Ad Material Delivery
<input type="checkbox"/> January 2007	15/12	18/12
<input type="checkbox"/> February 2007	12/1	15/1
<input type="checkbox"/> March 2007	9/2	12/2
<input type="checkbox"/> April 2007	9/3	12/3
<input type="checkbox"/> May 2007	12/4	16/4
<input type="checkbox"/> June 2007	11/5	14/5
<input type="checkbox"/> July/August 2007	12/6	16/6
<input type="checkbox"/> September 2007	25/8	28/8
<input type="checkbox"/> October 2007	12/9	15/9
<input type="checkbox"/> November 2007	12/10	15/10
<input type="checkbox"/> December 2007	16/11	19/11

## III. Authorization and payment options

This Quote is final for all reserved advertisement spaces and applies to the rules stated in the price list of TROFIMA & POTA.

\_\_\_\_\_  
Advertiser (Name of the company that is advertised)

\_\_\_\_\_  
Contact:  Advertising Company  Advertiser

\_\_\_\_\_  
Signature (obligatory)

\_\_\_\_\_  
Date

Charge me at the same time when the advertisement is published. I agree to pay within 30 days after being billed.

I include a check for \_\_\_\_\_ Euros (to N. Korovilas & Co Unlimited)

\_\_\_\_\_  
Contact Person (Billing to this person)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Telephone Number

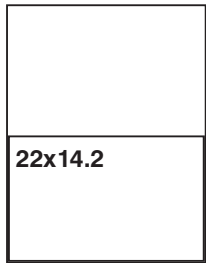
\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

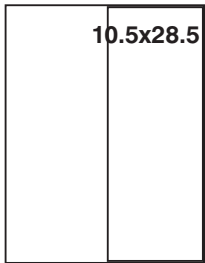
\_\_\_\_\_  
Address

Fax this insertion form to (+30) 210 9242 650, or mail it to  
TRIAINA PUBLISHING, N. KOROVILAS & CO UNLIMITED, 110 Sygrou Avenue, 117 41 Athens, Tel. (+30) 210 9240 748

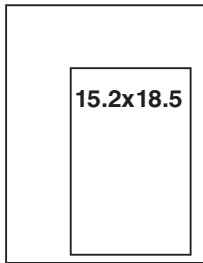
**Advertising Dimensions**



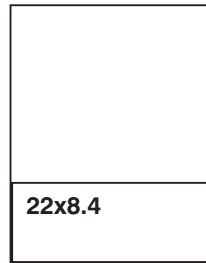
1/2 Page horizontal



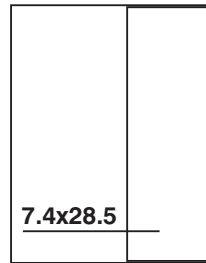
1/2 Page vertical



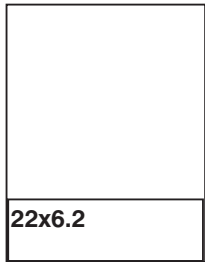
1/2 Page Island



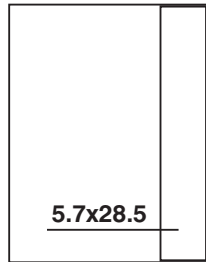
1/3 Page horizontal



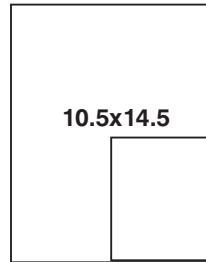
1/3 Page vertical



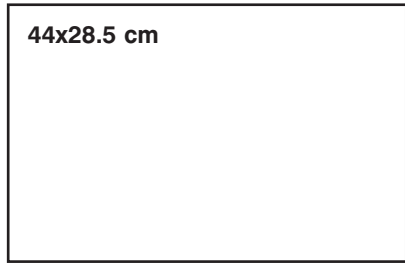
1/4 Page horizontal



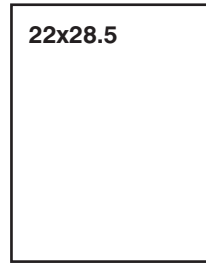
1/4 Page vertical



1/4 Page box



Double Spread



Full Page



**Technical information**

Dimensions:  
Full page: 23x 29.5 cm  
Specimen Page: 22x 28.5 cm

Paper:  
Interior page: IL. Velvet 90 gr  
Cover: Illustration 170 gr

Advertisement Analysis:  
No less than 300 dpi

Printing:  
Offset 4 color

Binding:  
Paper Back

Advertisements smaller than half a page are placed on left pages

Other Ad sizes are available upon agreement

For further information concerning your ads contact our Sales Department, sales@triaina.com

**Technical Specifications for Digital Files**

CD-ROM: TIFF / EPS files, where the physical size must have 300 dpi minimum resolution, with a draft attachment on photographic paper of high resolution.

All colours, pictures as well as graphics must be in CMYK format in order to process the colours accurately. If files are not in TIFF format, then all used fonts and graphics should be attached as well.

In any case, a draft attachment on photographic paper of high resolution is required.

For additional information and assistance about digital files, please contact our Graphic Design Department, atelie@triaina.com

**Note:** Files that cannot be processed: Acrobat in PDF format, Microsoft Word, PowerPoint, Corel Draw